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UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

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In the Matter :
of : In Bankruptcy
CINE SPOTS LTD 75 B 1534 : No. 75 B 1026
SOMERSET STUDIOS INC. 75 B 1535 :
MARKETING ALLIANCE :
LTD. 75 B 1536 : ORDER
RETAILER SPOTS INC. 75 B 2551, :
bankrupt.

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UPON the annexed application of Roy Babitt and upon the authority of Bankruptcy Rule 117, 411 U.S.1014

NOW it is

ORDERED that Cases No. 75 B 1534, 75 B 1535, 75 B 1536, and 75 B 2551 be and they hereby are rereferred to Bankruptcy Judge Stanley T. Lesser and administered by him together with Case No. 75 B 1026, Crestwood Advertising, Inc., and it is further

ORDERED that upon entry of this order, the Administrative Assistant of the Bankruptcy Court take appropriate action and mark the dockets accordingly and that a copy of this order be given to the Clerk of the District Court so that he can mark his dockets.

DATED: NEW YORK, NEW YORK
January 28 1976



David N. Edelstein
CHIEF JUDGE

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

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In the Matter :
of : In Bankruptcy
No. 75 B 1026

CINE SPOTS LTD. 75 B 1534 :
SOMERSET STUDIOS, INC. 75 B 1535 :
MARKETING ALLIANCE LTD. 75 B 1536 : APPLICATION
RETAILER SPOTS, INC. 75 B 2551 :

Bankrupts. :

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THE application by Roy Babitt states as follows:

1. On June 13, 1975 a bankruptcy petition was filed by Crestwood Advertising, Inc. and assigned number 75 B 1026. This was referred to now retired Asa S. Herzog.
2. On August 29, 1975 bankruptcy petitions were filed in the cases of Cine Spots, Ltd., Somerset Studios, Inc. and Marketing Alliance, Ltd., and assigned numbers 75 B 1534, 75 B 1535 and 75 B 1536. These were related to Crestwood Advertising, Inc. and were referred to Edward J. Ryan.
3. On December 31, 1975 a bankruptcy petition was filed by Retailer Spots, Inc. and assigned number 75 B 2551. This petition was related to the four cases above-mentioned and referred to Roy Babitt.
4. These cases are affiliated and all were filed by the same attorneys, Townley, Updike, Carter & Rogers, Esqs., representing all the bankrupts. Counsel for the bankrupts have requested that these cases be jointly administered before the same court in keeping with Rule 117.
5. The case first filed, Crestwood Advertising, Inc., 75 B 1026 was rereferred to Asa S. Herzog's successor, Stanley T. Lesser by order of the Chief Judge of this court. Since Asa S. Herzog first acquired jurisdiction, it is fitting that the four cases above mentioned which were filed later and which were referred to Edward J. Ryan and Roy Babitt be administered together with the first case by the court

first acquiring jurisdiction. This action would be in keeping with the import of Rule 116 and should have been achieved at the time of the later filings but apparently the fact of the earlier filings had not been made clear to the Clerk of the District Court.

WHEREFORE it is prayed that this application be granted and that the Chief Judge of the District Court with jurisdiction over matters of rereferral, enter the annexed order.

DATED: NEW YORK, NEW YORK
January 28, 1976



ROY BABITT